The FDI has been lobbying heavily for the inclusion of oral diseases in the WHO’s list of NCDs for years. In February 2011, for example, Executive Director Jean-Luc Eiselé spearheaded a submission by the World Health Professions Alliance (WHPA) during a civil society hearing at the UN headquarters in New York, stating that oral diseases share common risk factors with existing NCDs and have a major impact on society.

The federation is also offering an NCD toolkit for both patients and health professionals, which features a health improvement card, among other things, as part of the larger NCD campaign conducted in partnership with the WHPA.

WHO’s Global Action Plan on NCDs pays only lip service to oral health, according to the FDI.